



สำนักงานที่ปรึกษาการเกษตรต่างประเทศ  
ประจำกรุงวอชิงตัน ดี.ซี.

Office of Agricultural Affairs - Royal Thai Embassy - Washington DC

## **Ministry of Agriculture Promotes Innovation for Future Thai Agriculture in Digital Era**



*Mr. Chaiya Promma, Deputy Minister of Agriculture and Cooperatives, promotes innovation for future Thai agriculture in the digital era, focusing on developing database to support farmers to overcome global challenges.*

On November 11, 2023, Mr. Chaiya gave a press conference after delivering the opening remarks and keynote address in the Seminar on "Future Thai Agriculture in Digital Era" at Khaosod Newspaper Headquarters. Farmers are necessary to take up technology and innovation to help adapt to global challenges including climate change and wars that adversely affect agricultural sector.

During the seminar, Thai farmers exchanged information and gained fresh insights on incorporating technology into increasing market opportunities and incomes. Thai farmers in the digital era must respond to ever shifting societies as a result of natural disasters, global economies, international conflicts and trade wars. Ministry of Agriculture and Cooperatives

(MOAC) intends to increase the financial prospects of farming professions through market-driven, innovation-enhancing, and income-increasing policies.

The agricultural sector need to conduct market analysis prior to production in order to accommodate product demand and avoid oversupply. Farmers are encouraged to adopt innovations and technologies to increase productivity and quality. Though agriculture is accounted for only 8% of the GDP (Gross Domestic Product), but it is the upstream for other industries such as rice, plants, livestock and fisheries.



MOAC will be the agency providing modern agricultural knowledge by developing database on digital platforms or applications for use by farmers. The database will facilitate market analysis and production planning to all concerned sectors. Furthermore, MOAC is determined to stop illegal imports of agricultural products to prevent market mechanism damages and ensure Thai farmers' stability. In collaboration with Ministry of Commerce, the problems on high feed costs, low agricultural commodities prices and high import tariffs imposed on feed (corn and soybean) will be addressed.

In addition, Department of Livestock Development will establish measures to facilitate the export of live cattle and goats to potential markets such as China, Vietnam, Cambodia, Malaysia, etc. Initiatives include the production of global standard vaccines for domestic use and further export to neighboring countries.

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