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Office of Agricultural Affairs - Royal Thai Embassy - Washington DC

Korat Selected as Host of 2029 International Horticultural Expo



March 6th, 2024, in Dohar, Qatar, the International Association of Horticultural Producers (AIPH) announced that Thailand was selected as the host of the International Horticultural Expo or “Korat Expo 2029”. Receiving the honor to organize this world-class event under the theme “**Nature and Greenery: Envisioning the Green Future**” will help elevate Nakhon Ratchasima Province to be a center for innovation and sustainability in the horticultural industry.

“Korat Expo 2029” or the Nakhon Ratchasima World Horticultural Expo 2029 is scheduled to be held between 10 November 2029 and 28 February 2030. The exhibition is considered a world class event, Category A1. There will be 2.6 – 4 million visitors expected to attend the event. The “Nature and Greenery: Envisioning the Green Future” concept will reflect the wonders of nature, Thailand's diversified cultures and expertise in horticultural technology

as well as sustainable agriculture. Thailand had previously hosted the World Horticultural Expo in Chiang Mai Province in 2006, which was the first world-class expo held in the northern region of Thailand. It also received a gold medal for its success in organizing the event at that time.

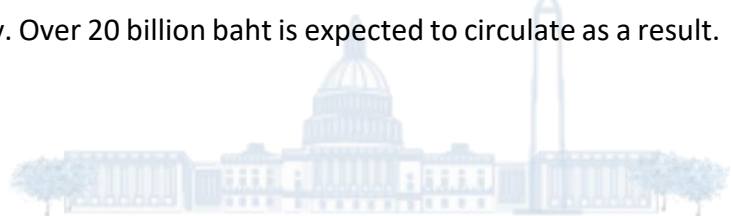
The announcement was made during the 2024 Annual Meeting of the International Horticultural Association (AIPH) in Doha, Qatar. Representatives from Team Thailand made a presentation in the final round on March 6th. In attendances were officials from Ministry of Foreign Affairs, Ministry of Agriculture and Cooperatives, Nakhon Ratchasima Province and Thailand Convention and Exhibition Bureau (Public Organization) or TCEB. Next, Thailand will propose to Bureau International des Expositions (BIE) for final endorsement.



His Excellency Mr. Sira Swangsilpa, Ambassador of the Kingdom of Thailand to the State of Qatar, as head of Team Thailand, revealed that the Thai government is fully committed to promoting the success of the upcoming World Horticultural Expo in 2029 in Nakhon Ratchasima or Korat. The province is the gateway to the northeastern region. It has outstanding potential in terms of history and possesses expertise in agriculture with biological diversity.

Mr. Rapibhat Chandarasriwongs, Director-General of the Department of Agriculture, one of the host organizers, stressed the strategic importance of developing Thailand's agricultural and horticultural sectors. This is a significant foundation in the national strategies. Korat Expo 2029 will be an international forum to showcase horticultural practices that combine modern technology with traditional wisdom aiming at creating a greener future.

Korat people are ready to welcome visitors from around the world to indulge in their diversified cultures. The province has the vision to create a green and sustainable future. Organizing the Korat Expo 2029 will transform the city of Korat to become a model city in green innovation. The Thai government will invest 4.8 billion baht with additional fund from over 35 countries globally to construct individual country pavilions. The building process is expected to take at least 6 months. International logistics and transportation towards the province will help stimulate the local and regional economy. Over 20 billion baht is expected to circulate as a result.



There will be a number of countries participating in this world-class horticultural event proudly showing off their plants, latest innovations and cultures. It is an opportunity to access financial resources, technology investment, research & development, transportation, education and exchanging experiences with experts in various fields. Learning new and updated technology is equally important to increase efficiency and productivity in agriculture. This event is truly a golden opportunity for tourism. By participating in the exhibitions, tourists from around the world will flow into Nakhon Ratchasima province. It will create an opportunity to increase incomes from tourisms. Overall, Nakhon Ratchasima province will greatly benefit both in terms of economies and agricultural development along with long-term development of personnel capacities.

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