

## Agricultural Ministers Deliver Speeches at Thailand 2024: The Great Challenges



Agricultural Minister Thammanat and Deputy Minister Chaiya gave speeches at the Thailand 2024: The Great Challenges event, aiming to advance the development of the agricultural sector to achieve a better livelihood of farmers

Mr. Srettha Thavisin, Prime Minister and Minister of Finance presided over the opening ceremony of the event "Thailand 2024: The Great Challenges, Increasing Incomes, Reducing Expenses, Expanding Opportunities". Captain Thammanat Prompao, Minister of Agriculture and Cooperatives delivered a special remark on "Year of the Golden Dragon for Thai Agriculture" while Mr. Chaiya Promma, Deputy Minister spoke on the topic "Reduce Expenses, Reduce Inequality" at Pullman Bangkok King Power Hotel, Rangnam, Bangkok. The purpose of organizing this event was to help people understand the overall pictures of the current government administration in bringing Thailand out of economic and social problems, including applying the philosophy to solve economic challenges by increasing incomes, reduce expenses and expand opportunities



Captain Thammanat Prompao, Minister of Agriculture and Cooperatives elaborated under the topic "Year of the Golden Dragon for Thai Farmers" that Ministry of Agriculture and Cooperatives (MOAC) is heading forward and ready to collaborate with all sectors. The mission under the agricultural policy of Mr. Settha Thavisin, Prime Minister, is being driven to achieve the set goals. Problems of farmers will be resolved to help improve their livelihoods and attain better quality of lives. The policy of increasing incomes by 3 folds within 4 years can be achieved through the following principles 1) transforming guideline into practices 2) dealing with natural disasters 3) prohibiting illegal imports of agricultural products 4) upgrading agricultural products and strengthening farmers' capacities and 5) managing agricultural resources and facilitating agricultural activities. The policies of MOAC under "The Great Challenges" concept, in line with the government's policies, which include increasing incomes, reducing expenses and expanding opportunities will be driven to help resolve problems for farmers.

Mr. Chaiya Promma, Deputy Minister of Agriculture and Cooperatives delivered a speech on the topic "Reduce Expenses, Reduce Inequality". MOAC has a policy to suspend debt for farmers as the starting point. It will provide a good opportunity for those who work in agriculture. MOAC is implementing the said policy from the beginning, midstream, and downstream with an aim to reduce expenses, increase income, expand opportunities and break the cycle of loan shark for farmers. MOAC recognized the importance of the ports in Phetchaburi and Prachuap Khiri Khan provinces which can be promoted to become a center for export of premium processed livestock products. The "Kick Off" pilot project will export 2,000 live cattle to Vietnam for the first time. He concluded his speech with the slogan "New era farmers will live modern and quality lives. Farming must be a career capable of generating incomes and ensuring social security".

In addition, the government has established guideline to overcome setbacks and difficulties in Thailand. The direction of the country has been made clear and geared towards challenges awaiting us in 2024.

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